FY20 COMMUNITY REQUEST FORM

The deadline for FY20 Budget consideration is **25 January 2019.** All questions and completed forms should be sent to **planning@icann.org**.

REQUEST INFORMATION

Title of Proposed Activity

FY20 Continuation of GAC Capacity Development Workshops

Community Requestor Name	Chair
Governmental Advisory Committee (GAC)	Manal Ismail, GAC Chair

ICANN Staff Community Liaison(s)	
Robert Hoggarth, Vice President, Policy Development & GAC Relations; and Laurent Ferrali, Senior Director, Government Engagement	

REQUEST DESCRIPTION

1. Activity: **Please describe your proposed activity in detail**

From January 2017 to June 2018, a total of eight (8) pilot Capacity Development Workshops were held – four (4) on the margins of ICANN meetings and four (4) in partnerships with a host country or organization on the margins of a regional multistakeholder meeting. This pilot phase was organized by the GAC Underserved Regions WG in partnership with the ICANN Government Engagement Team. Although the pilot has ended, there remains a strong demand from GAC members for the continuation of in-person capacity development initiatives. This is captured in the "GAC Capacity Development Project Evaluation Report" prepared by the Government Engagement Team, to be officially adopted by the GAC in ICANN Kobe 2019. The evaluation methodology involved the analysis of existing project documents, including pre- and post-workshop surveys, workshop reports and GAC surveys. Furthermore, it is acknowledged that there continues to be significant turn-over in the participation of GAC representatives – currently an annualized 30% change rate – and there are no additional resources to support the continuation of such a high in-demand and necessary capacity development initiative for FY20.

This proposal is seeking the allocation of resources to facilitate a total of five (5) capacity development workshops in fiscal year 2020 (FY20) – three (3) to be held during ICANN 66, 67 and 68 and two (2) during a multistakeholder regional meeting in partnership with a host country or organization. The workshops to be conducted on the margins of ICANN Meetings and regional meetings will be cost effective, as the respective venues will be used taking advantage of the presence of GAC members who are already attending these meetings; and utilizing attending members from the technical community as speakers. The duration of each workshop can vary from half-day to one (1) day depending on the schedule of the ICANN/GAC meeting or the multistakeholder regional meetings.

This new phase of the GAC Capacity Development Workshops will be organized by the GAC Underserved Regions Working Group in partnership with the ICANN Government Engagement Team. The agenda of the

workshops will be focused on areas identified in pre-workshop surveys. Topics to be covered are expected to include ICANN PDPs, current GAC/ICANN discussions and technical requests related to the DNS. These topics will be discussed with ICANN's Government Engagement and Policy Development Support Teams to determine the specific themes for the capacity building workshops. Also recognized, is the alignment with the work of the Public Responsibility Support Team and of ALAC, which has indicated an interest in streamlining and/or sharing ICANN resources with the GAC on capacity development initiatives.

In addition to the capacity development workshops, pre-webinars will be conducted and pre-reading material will be provided to guide more participants and ensure a more interactive in- person workshop experience. Post-workshop migration of the content developed from the workshops will also be moved to the ICANN Learn platform for 24/7 access by any GAC Member. Given that content will have to be updated and adapted continuously in keeping with the policy issues of relevance to GAC members, the necessary resources will need to be allocated to the efforts of ICANN Learn.

ICANN Learn is a cost-effective long-term tool that the GAC will better utilize as a critical and complementary capacity development tool for GAC members. However, the missing piece of this platform is the opportunity for GAC members to develop meaningful interpersonal relationships and build a network with other community and GAC members, which is critical for meaningful multistakeholder engagement in the ICANN ecosystem. In the "GAC Capacity Development Project Evaluation Report", GAC participants noted that one of the most valuable outcomes of the pilot capacity development workshops was the ability to network with stakeholders from industry, technical and civil society. These workshops will create opportunities for GAC members and other participants to develop important linkages with the technical community and gain a more localized understanding of their region's challenges and solutions. In addition, these collaborative relationships remain one of the most important achievements of the pilot project. Face-to-face capacity-development workshops will allow for more sustainable and solid participation by GAC members within ICANN activities as well as provide opportunities for local (or regional) high-level decision-makers who are not regular GAC representatives, to attend and enhance their appreciation and resource support for GAC/ICANN activities.

---

*2. Type of Activity***: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Outreach, Education and Training

---

3. Proposed Timeline/Schedule: **e.g. one time activity, recurring activity**

The proposed timeline is one development workshop at each ICANN Meeting in fiscal year 2020 (FY20), namely ICANN66 Montreal, ICANN 67 Cancún and ICANN 68 Kuala Lumpur as well as at two multistakeholder Regional Meetings. The long-term strategic objective is to have the Capacity Development Workshops become a recurring activity and include them in ICANN's budget process and strategic four-year planning.
Post-workshop surveys will be conducted and an evaluation report will be completed and submitted after FY20 aimed at enhancing the capacity development workshops (format/content) and the ICANN Learn

REQUEST OBJECTIVES

1. *Strategic Alignment.* **Which area of ICANN's Strategic Plan does this request support?**

Strategic Objectives 1, 3, 4 and 5.

See below:

'1. Evolve and further globalize ICANN"

1.1 Evolve and further globalize ICANN

1.2 Bring ICANN to the world by creating a balanced and proactive approach to regional engagement with stakeholders

1.3 Evolve policy development and governance processes, structures and meetings to be more accountable, inclusive, efficient, effective and responsive.

3. Advance organizational, technological and operational excellence.

3.3 Develop a globally diverse culture of knowledge and expertise available to ICANN's Board, staff and stakeholders.

4. Promote ICANN's role and multi-stakeholder approach

4.1. Encourage engagement with the existing Internet governance ecosystem at national, regional and international levels

4.2 Clarify the role of governments in ICANN and work with them to strengthen their commitment to supporting the global Internet ecosystem.

4.3 Participate in the evolution of a global trusted, inclusive multistakeholder Internet Governance Ecosystem that addresses Internet issues.

4.4 Promote role clarity and establish mechanisms to increase trust within the ecosystem rooted in the public interest

5. Develop and implement a global public policy interest framework bounded by ICANN's mission.

5.3 Empower current and new stakeholders to fully participate in ICANN activities

2. *Demographics.* What audience(s), in which geographies, does your request target?
The targeted audience includes existing and new GAC members that want to become or justify resources for becoming active participants within the GAC and ICANN processes. particularly those members from least developed economies and small, island developing states, which comprise the underserved regions within ICANN. Participants from other ICANN communities are also welcomed.

3. *Deliverables.* What are the desired outcomes of your proposed activity?
The overarching objective is to develop the requisite capacity that will enable and empower GAC members to: ● 1) Develop relationships and build a meaningful network with other GAC members, parts of the ICANN community as well as with their regional technical communities, industries and civil societies; ● 2) Participate more effectively and respond meaningfully to ICANN and GAC processes, including issues of concern and national interest; ● 3) Enhance the understanding, growth and development of the domain name industry (DNS), especially in underserved regions; and ● 4) Empower GAC members to raise the profile and exposure of ICANN both nationally and regionally as a key organization that keeps the Internet secure, stable and interoperable.

4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes?
Conduct post-survey evaluations and track the level of diversity, engagement and number of GAC members participating in GAC Working Groups, diversity of leadership roles and participation in ICANN processes.

RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
Coordination with ICANN Meetings team as appropriate for any workshops related to ICANN Meetings.	Workshops to be held on the margins of the 3 ICANN Meetings in FY2020 (ICANN 66-68) and 2 Regional Meetings to maximize interest, participation and cost effectiveness.	No additional staff. Experience to date confirms support from existing staff resources and in partnership with the GSE, GE and PRS.	Based on experience with previous workshops, the cost of the workshops (only travel support for attendees + panelists) organized during regional events (not ICANN meetings) were between 12 000 – 20 000 USD per workshop In the case of workshops organized in conjunction with an ICANN meeting, the costs are equivalent to an additional hotel night per participant who are already supported for the GAC meeting. The other item of costs at ICANN meetings would be one day of meeting room and equipment rental from ICANN or local host for the physical space (or presumption that it is donated). ICANN GE team would continue to provide the workshop organization and staffing in coordination with GSE, OCTO and GAC support / Policy Development	

Subject Matter Expert Support:

Former panelists and presenters have come from ICANN Org and ICANN SO/AC communities. This support is expected to continue if resources are made available in FY2020 for this capacity activity.

Technology Support: (telephone, Adobe Connect, web streaming, etc.)

For the workshop on the margins of ICANN meetings, coordination will be with the ICANN Meetings Team. For the workshops on the margins of regional meetings, coordination will be with the organizers and technical team of the regional meetings.

Language Services Support:

Translation support at ICANN Meetings usually absorbed by the meeting host (e.g. ICANN Org at ICANN Public Meetings).

Other:

N/A

Travel Support:

In the case of workshops organized in conjunction with an ICANN meeting, the costs are equivalent to an additional hotel night per participant who are already supported for the GAC meeting.

Potential/planned Sponsorship Contribution:

N/A